

CASE STUDY

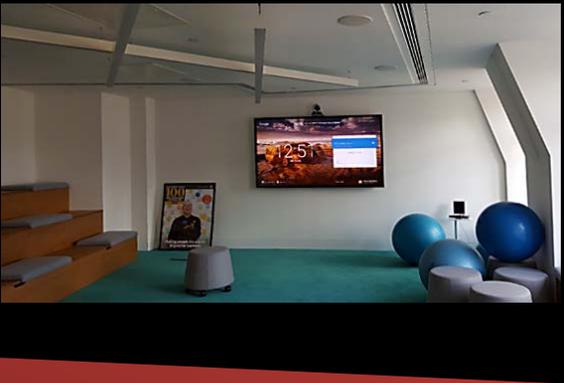
CLIENT: Simply Business

PIXEL
GLOBAL AV

The Opportunity

The relocation of the Simply Business office in London provided an opportunity to deliver AV systems and solutions that were both agile and focused on the specific needs of the users. The challenge was to not only install the new solutions, but also carry out the relocation of existing AV systems from the old office with in tight deadlines; limiting the impact on the day to day operation of the business.

The images below depict the range of spaces and rooms which required specific solutions that were developed jointly by Pixel and Simply Business:



The Benefits

The new office has provided staff with AV solutions that meet their evolving needs as well as all works being completed on time to ensure minimal disruption to the business.

Why Pixel?

Pixel has a proven track record to interpret and implement the brief from Simply Business and deliver reliable and user friendly AV solutions.

Solution Highlights

Crestron control of larger meeting spaces fully integrated with Google Cfm

Audio solutions tailored by room type

Professionalism and quality of works delivered by the installation team

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Auditorium:

A multi-use space that needed to support traditional presentations, Hangouts via Cfm, Town Hall presentations as well as acting as a social space (TV, Sony PS4). Pixel specified a 90" NEC display, audio reinforcement via ceiling speakers, handheld and lapel microphones as well as a Catchbox solution for audience participation. Content sharing is available via Hangouts or Barco Clickshare. A PTZ Camera installed at the front of room for audience capture and a secondary PTZ camera at the rear of the room to capture the presenter. Room is controlled via a Crestron backbone that manages all devices (including Cfm) with an intuitive user interface.



Boardrooms

Larger meeting spaces that benefit from audio reinforcement via ceiling microphones and speakers fully integrated with the Cfm video collaboration system. The room is controlled via a Crestron backbone that manages all devices (including Cfm) with an intuitive user interface. No data cabling was required as presentations or content sharing is via Google Hangouts with the added benefit of real-time collaboration. Barco Clickshare has also been integrated into the room design for collaboration and presentation.



Meeting Rooms

Medium sized meeting spaces have been designed to remove the need for any cabling to the table. Audio pickup for Cfm is via wall mounted boundary or beam-forming microphones (depending on room size). No data cabling required as presentations or content sharing is via Google Hangouts with the added benefit of real-time collaboration.

Collaboration spaces

Professional Cfm installation ensures a clean and functional install which enables users to use the system as designed without needing cables to share and collaborate on content.

Huddle spaces

More intimate meeting spaces designed around the all in one Chromebase unit.



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